








PERFORMANCE CREATIVE

How could you improve outcomes with audience-specific creative?

KEY BENEFITS

-  Generate personalized creative at scale using template-driven automation.
-  Improve campaign performance with relevant creative tailored for locations, audience segments, product preferences, and more.
-  Design your own high quality, on-brand templates in industry-standard After Effects.
-  Automatically create and optimize customized video campaigns across formats.
-  Add value beyond natively supported ad capabilities.

USE CASES

Catalog Ads: Create on-brand videos that dynamically pull in unique selling propositions from product feeds and landing pages, prices, reviews, discounts, and more.

Stories: Scale Facebook and Instagram Stories Ads by customizing versions across products, audiences, locations, etc.

Locations: Scale market-specific creative that optimizes for location-specific details while preserving branding.

Mass Personalization: Serve audiences compelling, relevant creative based on variables you want to test.